

**Connectivity is the key for vibrant and healthy places to live, work, and play. Yet, often connectivity - getting to work, to lunch, to a meeting, getting home – is frustrating and unpredictable.**

LegacyConnect is a non-profit association supporting collaboration between our public and private members for transportation solutions new to Legacy. Small shifts in behavior by a few people will help everyone. Only one in five travelers need to shift how or when they travel to Legacy for a significant reduction in traffic and increase in predictability for everyone.

#### **LEGACYCONNECT FOCUSES ON MEMBER SERVICES.**

Businesses have established commute arrangements with their employees and these arrangements carry a significant investment in facilities (parking), HR (recruitment/retention), etc. LegacyConnect helps our members get and understand data on employees' commuter experiences and consider their options to prepare for a more mobile workforce and future.

Public entities own existing transportation systems critical for your employees and supply chains, and these systems also require significant on-going investments. LegacyConnect is helping our public and private members collaborate to consider new transportation solutions and decide where, when and how best to implement these solutions.



**LEGACYCONNECT CAN HELP MAKE TRAVELING AROUND THE LEGACY AREA MORE EFFICIENT AND LESS TIME-CONSUMING, AND MAYBE EVEN MORE FUN.**

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## SERVICES

### FOR EMPLOYERS

**LegacyConnect can enable better and more commute options for employers and their employees.**

**Research:** Our team can work with each member to tailor and collect baseline data on current commute activities, experiences, and preferences for their employees. We can also design performance tracking data collection to trial or manage new implementation strategies.

**Consulting:** Our team has experience consulting with hundreds of HR, facilities, and management professionals and can help you develop implement strategies to help interested employees have a better commute experience.

**Concierge:** Our team has professionals who can support your staff or work directly with your employees as a concierge. Having an commute expert as a resource is vital in turning behavior change from a difficult and daunting activity - considering, planning, and trying new commute options – into a comfortable experience focusing on their specific circumstances.



#### Areawide Members

DART  
City of Plano  
Plano Chamber of Commerce

### FOR PUBLIC ENTITIES

**LegacyConnect promotes collaboration for better informed transportation solutions.**

**Employer Col-lab:** Our team hosts regular opportunities for businesses to network, problem-solve specific challenges they may have, and consider collaborative efforts that the businesses might want to pursue.

**Collaborative Implementation:** Our team is working with our public members on implementation of specific infrastructure and service improvements for Legacy. We make sure interested business members have timely opportunities to see how these improvements may impact them and to engage in design as well as implementation.

**Providing Data:** Our team aggregates the individualized micro-data from our research to provide a much finer grained and dynamic source of user-oriented data than is currently available for public planning. This data assists LegacyConnect and our public members to evaluate new infrastructure or service pilots, area-specific improvements, and other micro-level solutions.



**To become a member, go to [LegacyConnect.Solutions/Membership](https://www.legacyconnect.com/solutions/membership) for more information.**